

Seminar:
Writing and Magazine Production II

Michael Bettridge

Credit : 2 | Semester : Fall | Year : 3~4
Day/Period : Mon 4th

[Subject]

Writing, magazine design and production.

[Goal]

The goal is twofold: (1) to produce complete and potentially publishable pieces of writing; (2) to design and produce a magazine of students' work.

[Course Description]

The course guides the students through specific model examples and exercises for magazine production. The students then produce original works, which subsequently are student edited for inclusion in the seminar magazine.

[Schedule]

No.	Theme	Contents
1	Review	Second article/story is due for editing and revision. Review of first semester's work. Discuss changes or alternations.
2	Layout. Advertisements.	Magazine design basics. Final decision on ads to include and/or the need for more ads.
3	The visual and the verbal	Deciding on photos for the articles/stories.
4	The visual and the verbal	Photo shoot; photo editing and selection.
5	The visual and the verbal	Writing captions for photos. Writing titles for the articles and stories.
6	The visual and the verbal	Design: coordination of ads, photos and articles.
7	Sidebars	Miscellaneous articles or ads
8	Sidebars	Miscellaneous articles or ads first draft due
9	Class discussion	Magazine and magazine department pages design and style; magazine production
10	Design covers	Decision on front and back cover design of the magazine; production and design of table of contents, etc.
11	Finishing touches	Discussion and decision on draft of the magazine
12	Draft of magazine	Dummy draft of the magazine. Corrections and revisions.
13	Draft of magazine	Black & white draft of revised magazine. Corrections and revisions.
14	Final draft of magazine	Black & white draft of revised magazine. Final corrections and revisions.
15	Full magazine	The finished product

[Work to be done outside class (preparation etc.)]

Students must do required writing, research and reading for each class.

[Textbooks]

No textbook. Handouts, instruction and reading materials will be provided by the instructor.

[References]

Stilman, Anne. *Grammatically Correct: The Essential Guide to Spelling, Style, Usage, Grammar, and Punctuation*. Writers Digest Books, 2010.

[Grading Criteria]

Evaluation will be based on class participation (50%) and written work (50%).

[Changes following previous student comments]

More deliberate pacing.

[Other]

Enrollment is limited to GIS 3rd and 4th year students.

[Prerequisite]

None.

管理 ID :
1253972
授業コード :
A6408