

# Hosei Global

# MBA

powered by Japanese knowledge and technologies

For September 2015 intake



# Profile

The Hosei Business School of Innovation Management (HBS/IM) will begin offering a new Global MBA course (GMBA) in September 2015. Students enrolled in this 1.5-year course will study Japanese business practices, Japanese companies, and Japanese management styles in the English language.

Since its inception, the HBS/IM has focused on producing graduates who have a thorough understanding not only of the major companies, but also of the small and medium-sized enterprises in Japan. As part of our efforts to strengthen the GMBA a course taught in English will be added to our existing Japanese curriculum (one-year full-time MBA course and two-year MBA for working professionals).

# Outline

**Name :** Business School of Innovation Management Global MBA Course

**Degree :** Master of Business Administration

**Standard period for completion of study :** 1.5 years (start in September, graduate in March)



# Five Strengths

## 1 Earn your MBA in English while working

Classes will be offered on week nights and Saturdays, allowing you to continue working while they complete their degrees (10 credits of coursework can be completed in Japanese).

## 2 Focus on Japanese business practices and management styles

Though the curriculum of most business schools attaches importance to American or European management, Hosei GMBA emphasizes Japanese Management. We offer a curriculum that focuses on increasing your understanding of Japan and Japanese companies.

## 3 Mix theory with practice

To better understand Japanese society and business practices, you are required to complete two MBA internships with either private companies or local government organizations. Internship can replace a research project at your workplace by negotiation.

## 4 Build strong networks with your Japanese classmates

The Hosei GMBA emphasizes networking with your Japanese MBA classmates. Forming strong networks with your classmates will improve your global prospects. We will provide you shared-study room to help to form business networks. Learn how to break down language and social barriers that will allow you to foster connections across cultures, helping your global business ventures to thrive.



## 5 Outstanding graduates can avail of the school's "incubation room" for one year for free

Outstanding students wishing to set up their own companies and who can pass our rigorous screening process will have access to the school's incubation facility for one year for free. We will provide strong support for those graduates interested in launching a business venture from Japan.



# Curriculum

## Design policy of the course

The course focuses on strengthening students' understanding of Japanese management and Japanese companies, while equipping them with the basic knowledge and global expertise of a regular MBA program. You gain practical experience in a real business environment, choosing from private companies and local government organizations for their internships. Classes are offered on weeknights and Saturday afternoons, allowing you to work (in either the private or public sector) during the day while attending the course.

## Degree requirements

Total of 38 credits

- 14 credits in practical studies + 24 credits in lecture courses
- Practical studies (6 credits by internship × 2/2 credits in research of non-Japanese companies)



# Course outline

## Basic courses (Required)

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Japanese Culture and Business

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Business Communication in Japanese Organization

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Organizational Management

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Global Management

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Management Strategy

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## Specialized courses

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Accounting

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Marketing in Japan

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Service Management in Japan

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Logical Thinking

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Financial Management

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Managing Talent

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Opportunity and Entrepreneurship in Japan

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Media and Entertainment

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## Applied courses

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Internship 1

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Internship 2

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Japanese Production Management & Supply Chain Management

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Japanese Management

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Asian Business Management

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# Admissions

## Selection criteria

- Number of students accepted : Approximately 15
  - More than three years of work experience required.
  - Required English ability\* :
    - a TOEIC® score of 740 or above,
    - or a TOEFL® score of at least 81 (Internet-based), 553 (paper-based), and 217 (computer-based)
  - \*In principle, the score mentioned above will be required, if not, please contact the office in advance : [gmba@ml.hosei.ac.jp](mailto:gmba@ml.hosei.ac.jp)
  - One letter of recommendation (from a work supervisor who knows the applicant well), in English or Japanese
  - An English essay
  - An interview to be conducted upon receipt of the above documents (interviews to be held either at the HBS/IM or by Skype)
- a First-round selections will be made by way of a comprehensive review of letters of recommendation, English essays, and test scores.
  - b Prospective students who pass the first-round will go on to the second round of the selection process, which will be an interview conducted via Skype or by some other method. (Interviews will be conducted at a mutually agreed upon date and time.) Three professors will interview the prospective candidates. Selection will be based on a comprehensive evaluation of the results from the first- and second-rounds.

Application period : April 6 – May6, 2015

First-round selection notification : May 14

Second-round selection notification : May 18-23

Final selection notification : May 30 (tentative)



# Tuition and other Fees

## Student entered in Academic Year 2015

|                | 1st (Fall 2015) | 2nd (Spring 2016) | 3rd (Fall 2016) |
|----------------|-----------------|-------------------|-----------------|
| Entrance Fee   | ¥270,000 -      | -                 | -               |
| Tuition        | ¥714,000 -      | ¥713,000 -        | ¥713,000 -      |
| Facilities Fee | ¥180,000 -      | ¥180,000 -        | ¥180,000 -      |
| Total          | ¥1,164,000 -    | ¥893,000 -        | ¥893,000 -      |

## Hosei university graduates

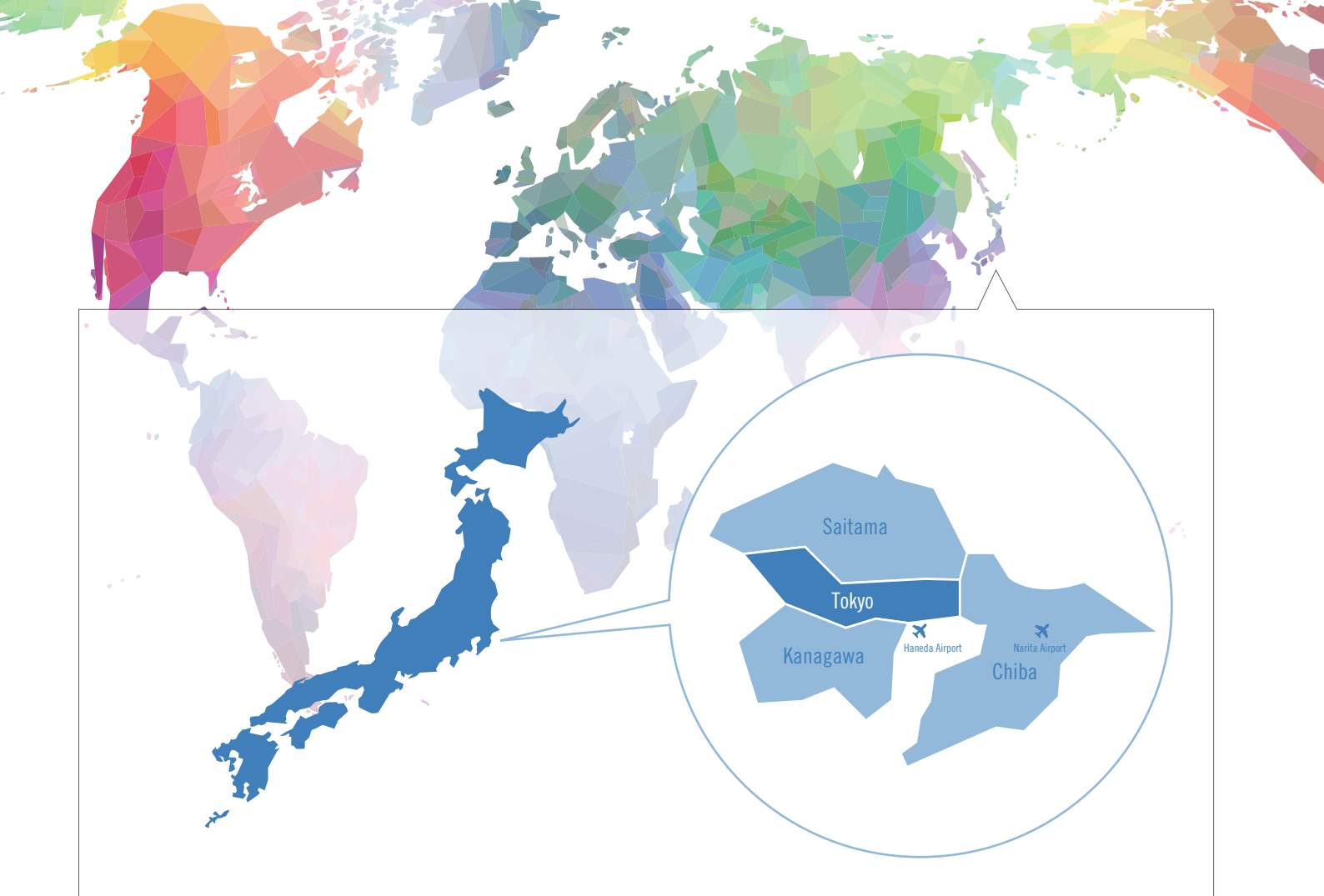
|                | 1st (Fall 2015) | 2nd (Spring 2016) | 3rd (Fall 2016) |
|----------------|-----------------|-------------------|-----------------|
| Entrance Fee   | ¥135,000 -      | -                 | -               |
| Tuition        | ¥714,000 -      | ¥713,000 -        | ¥713,000 -      |
| Facilities Fee | ¥90,000 -       | ¥90,000 -         | ¥90,000 -       |
| Total          | ¥939,000 -      | ¥803,000 -        | ¥803,000 -      |

## Financial Aid for International Students

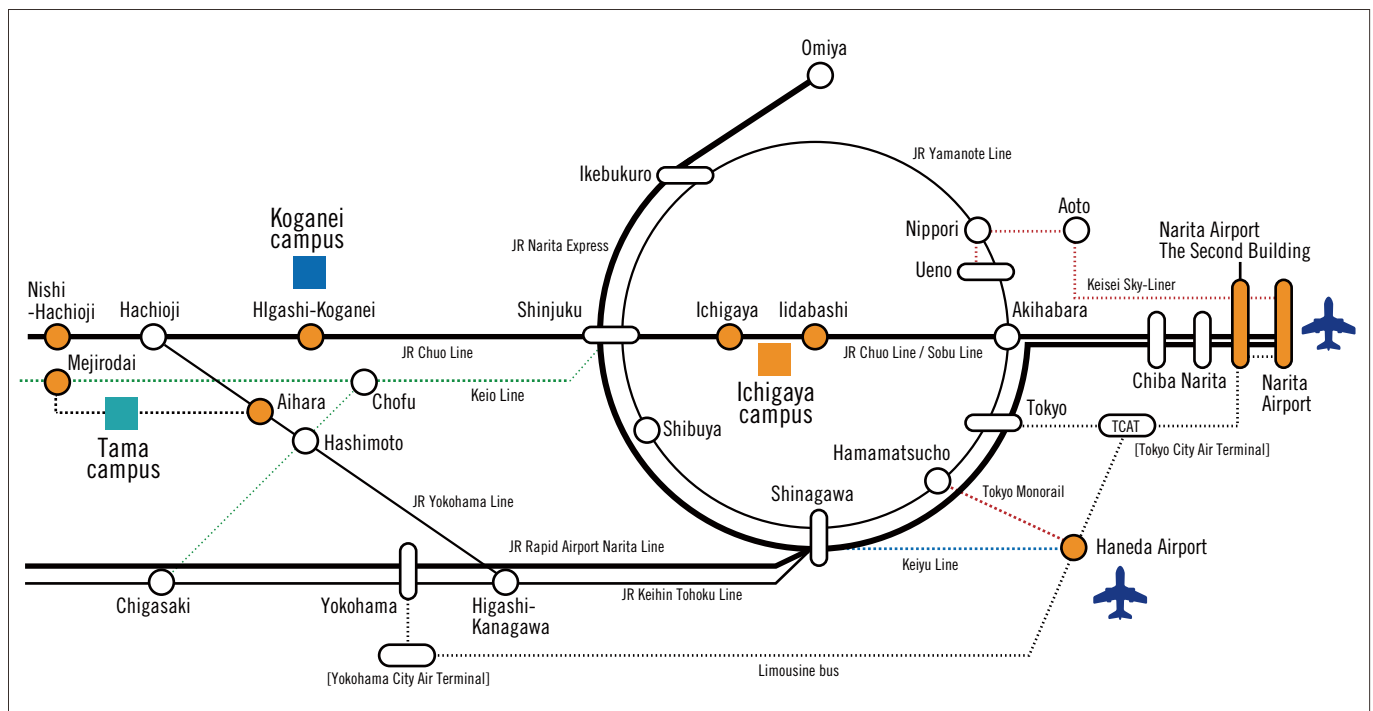
### Hosei University Reduced Tuition for International Students

Hosei University offers a tuition reduction and waiver program for international students who acquired a student visa. The university's tuition reduction and waiver program is intended to cultivate promising and talented applicants, providing educational opportunities for international students in need of financial assistance. In previous years, financial aid has covered approximately 30% of the annual tuition fees.





## Ichigaya Campus



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<http://www.im.i.hosei.ac.jp/gmba/> (Open in April)

